1.8M records lost on average
The median number of records lost was 1,091

PCI was the most frequently exposed data
Followed by PHI and PII

Healthcare and Professional Services were the most breached sectors (18% each)
Followed by Financial Services 13%, Retail 11%, Non-Pro fit 8%, and Technology 7%

There was insider involvement in 25% of the incidents
Hackers caused 27% of the incidents: Malware/Virus 16%
Third Parties (vendors) accounted for 13% of the incidents

Humans are the WEAK LINK

Recovery is COMPLEX & EXPENSIVE*

HOW MUCH?

*$394K was the average breach cost
Average cost per record was $8,119

$5.9M was average for a Large Company
$61K was average for Ransomware
$717K was average for Healthcare
$696K was average for Regulatory Defense
$107K was average for Phishing

SPENT ON?

Crisis Services averaged $249K
Legal Defense averaged $121K
Legal Settlement averaged $255K

*Aggregated 2014-2017