

# 2018

# Cyber Risk Summit

## Philadelphia

June 12-14, 2018

### Chairs:

Tim Francis, Travelers | John Mullen, Mullen Coughlin | Michael Tanenbaum, Chubb  
Pascal Millaire, CyberCube Analytics | Meredith Schnur, USI

## Agenda

### TUESDAY, JUNE 12

#### Workshop Day

**8:45 AM – 12:00 PM** **Intro to Cyber Insurance**

- Underwriting Cyber
- Broking Cyber
- Security Solutions

#### Speakers

Tracey Vispoli, Berkley Cyber Risk Solutions; Meghan Hannes, AXIS; Evan Fenaroli, Philadelphia Insurance Companies; Ayesha West, Navigators; Payal Patel, Marsh; Dena Cusick, USI; Mary Chaney, Mary N. Chaney PLLC; Dom Paluzzi, McDonald Hopkins; Andy Obuchowski, Charles River Associates

**12:00 PM – 2:00 PM** **Women in Cyber Lunch**

**3:00 PM – 4:30 PM**

**Workshop A: Interactive Breach Scenarios**

- An understanding of the recent and prevalent cyber security threats
- An overview of legal, compliance and response obligations
- Strategies on dealing with hackers & media during a breach
- How to mount a response and what services and products to include

#### Speakers

Matthew Meade (M), Buchanan Ingersoll & Rooney PC  
Katherine Keefe (M), Beazley  
Sam Huxley, LEVICK  
Greg Bautista, Wilson Elser  
Brookes Taney, Epiq  
Tamara Ashjian, NAS Insurance  
Billy Evans, Alvarez & Marsal

**NetDiligence**<sup>®</sup>

3:00 PM – 4:30 PM

### Workshop B: Roundtable: Filling the Talent Gap – How to Attract, Train and Retain Cyber Talent

- How do you fill the talent gap?
- Recruitment & Retention
- Expectations of employee
- Mutual benefits of talent development

#### Speakers

Jackie Lee (M), Validus  
Lindsay Cunney, Chubb  
Gail Audibert, Audibert & Associates

### Workshop C: Seminar – Breach Risk Management Methodology

- Quantifying & reducing risk of cyber security incidents
- Maturity relative to segmented risk
- Financial considerations in calculating the ROI

#### Speakers

Doug Howard (M), RSA  
Marc Voses, Kaufman Dolowich Voluck LLP  
Brian Thornton, ProWriters

5:00 PM – 7:00 PM

Reception

**WEDNESDAY, JUNE 13**  
**Conference First Day**

7:00 AM – 8:30 AM

Breakfast

8:30 AM – 8:45 AM

Opening

8:45 AM – 9:45 AM

### General Session: Claims and Losses Update – 2018 Trends

- A Review of the 2018 NetDiligence Cyber Claims Study
- Types of claims being covered
- Examination of cost
- Claims notice and claims handling

#### Speakers

John Mullen (M), Mullen Coughlin  
Mark Greisiger, NetDiligence.  
Brad Vatrt, AIG  
John Spiehs, AXIS  
Beth Diamond, Beazley  
Chris Novak, Verizon

9:55 AM – 10:50 AM

### Breakout A: Brokers vs. Underwriters

- Where does cyber coverage hide in non-cyber policies?
- Intersections between cyber and property
- Intersections between cyber and manufacturing
- Interplay between cyber and crime coverages
- When does D&O come into play?

#### Speakers

Merdith Schnur (M), USI  
Nick Economidis (M), Crum & Forster  
Shannon Groeber, JLTS  
John Coletti, XL Catlin  
Christina Terplan, Clyde & Co.

### Breakout B: Regulatory Update – NY Financial Regulations

- Background and latest developments for Part 500
- The role of the Part 500 FAQs
- Where to look for regulatory guidance
- The role of insurance in relation to Part 500

#### Speakers

F. Paul Greene (M), Harter Secrest & Emery LLP  
Adam Cottini, A J Gallagher  
Reg Harnish, GreyCastle Security  
Scott Morris, BlueCross BlueShield of WNY

### Breakout C: The Life Cycle of Data

- Creation of Data
- Storage of Data
- Destruction of Data
- Assessing Data Management from an Insurance Perspective

#### Speakers

Steve Anderson (M), QBE  
Todd Marlin, E & Y  
Doug Brush, Kivu  
Kelli Artin, Ironshore

10:50 AM – 11:20 AM

Break

11:20 AM – 12:15 PM

### Breakout A: Beyond Third Party Exposures

- Reputational Harm, Bodily Injury, etc.
- Non Damages BI and Contingent BI
- Reinsurance Market
- Systemic Cyber Concerns

#### Speakers

Tim Francis (M), Travelers  
Brad Gow, Sompo  
Chris Keegan, Beecher Carlson  
Pascal Millaire, CyberCube Analytics  
Laurie Kamaiko, Saul Ewing

### Breakout B: Judicial Roundtable on Cyber Security

- The judicial role in resolving disputes in civil litigation
- The judicial perspective on cyber-related claims
- Best practices for litigants and clients before the judiciary
- Lessons learned
- The future of cyber litigation

#### Speakers

Adam Losey (M), Losey PLLC  
The Hon. Anthony Porcelli, U.S. Magistrate Judge, Middle District of Florida  
The Hon. Joy Flowers Conti, Chief Judge, U.S. District Court, Western District of Pennsylvania  
The Hon. Jonathan E. Hawley, U.S. Magistrate Judge, Central District of Illinois

11:20 AM – 12:15 PM

### Breakout C: Improving Insurance Industry and Government Collaboration

- Understand past precedent for achieving greater inter-governmental and industry accord to solve grand risk challenges
- Other risk segments wherein the insurance industry has achieved its risk engineering potential
- Challenges inherent in the current cyber insurance marketplace
- How the insurance industry can overcome those challenges

#### Speakers

Ronald Raether (M), Troutman Sanders  
Ariel Levite, Carnegie Endowment for International Peace  
Scott Kannry, Axio Global

12:15 PM – 1:45 PM

### Lunch

- Keynote
- Toby Merrill Award for Excellence

1:45 PM – 2:40 PM

### Breakout A: GDPR and International Regulatory Update

- GDPR: Report on Early Days
- Asia and Australia
- Other regulatory changes
- Management of a true multinational cyber breach

#### Speakers

Dan Trueman (M), AXIS  
Ian Birdsey, Pinset Masons  
Pascal Millaire, CyberCube Analytics  
Jason Glasgow, Allied World  
Michael Bruemmer, Experian

### Breakout B: Biometric Privacy – The Next Wave of Privacy Liability

- What is biometric information and how/why is it collected and used
- Technology that collects biometric information
- Biometric privacy liability landscape
- Biometric privacy class action lawsuits
- Compliance with biometric privacy laws

#### Speakers

Ernest Koschineg (M), Cipriani & Werner  
Dan Burke, Hiscox  
Julia Jacobson, K&L Gates  
Serge Jorgensen, Sylint  
Chris Dore, Edelson

### Breakout C: Cyber Risk in Mergers and Acquisitions

- Factors to be considered during the due diligence phase
- Current state of the market during integration
- Representations and warranties on cyber risk hygiene
- Best practices for risk management during the integration of systems

#### Speakers

Rob Rosenzweig (M), Risk Strategies  
David Lallouz, Tannenbaum Helpert Syracuse & Hirschtritt  
Bret Padres, Crypsis  
Andrew Lea, CNA

2:50 PM – 3:45 PM

### Breakout A: Industrial Internet of Things

- Internet of Things up and down the distribution chain
- Critical Infrastructure
- Industrial Control Systems (ICSs)
- Supervisory Control and Data Acquisition (SCADA)
- Coverage gaps and overlaps

#### Speakers

Michael Tanenbaum (M), Chubb  
Radhika Chaturvedi, Underwriter Laboratories  
Simon Oddy, RGL Forensics  
Robert Parisi, Marsh  
Josh Ladeau, Aspen

### Breakout B: Privacy Ethics – Unauthorized Use of Personal Data

- Behavioral Advertising Risks and Practices -- Wrongful Collection, Use and Sharing of PII
- Specific Privacy Liability Risks & Class Action Lawsuits
- Regulations and statutes that govern consumer data
- Industries most affected

#### Speakers

Evan Fenaroli (M), Philadelphia Insurance Companies  
Steve Wernikoff, Honigman  
Allison Ahroni, Aspen Insurance  
Luke Tenery, Ankura  
John Yanchunis, Morgan & Morgan

### Breakout C: Blockchain & the Evolution of Decentralized Storage

- What is blockchain technology?
- Disruptive cases across industry sectors
- Security and scalability
- Cyber Insurance opportunity
- Security failures and complications

#### Speakers

Neeraj Sahni (M), Willis Towers Watson  
Scott Diamond, Chicago Crypto Asset Network  
Meghan Hannes, AXIS  
Stephen Palley, Anderson Kill

3:45 PM – 4:15 PM

Break

4:15 PM – 5:00 PM

### General Session: CISO Round-Up

- Integrating risk management into the insurance process
- Technological focus on current threats and priorities
- Governance and compliance within their role

#### Speakers

Tom Gallo (M), AllClear ID  
Anahi Santiago, Christiana Health Care System  
Dave Cameron, XL Catlin  
Todd Bearman, TE Information Solutions

5:00 PM – 6:30 PM

Reception

### THURSDAY, JUNE 14 Conference Second Day

8:00 AM – 9:00 AM

#### General Session: Threat Intelligence

- What is threat intelligence?
- What is the tangible value to carriers and enterprises?
- M&A Case Study

#### Speakers

Vinny Sakore (M), NetDiligence  
Christian Lees, InfoArmor  
Daimon Geopfert, RSM  
Andy Sambandam, Clarip  
Steve Timmerman, RedSeal

9:10 AM – 10:05 AM

#### Breakout A: SME Pricing and Coverage Issues

- Small Office Network security architecture and pitfalls
- Assessments
- Coverage
- Pricing

#### Speakers

Charlie Bernier (M), ECBM Cyber Insurance  
Scott Patterson, Knox Corps  
Shawn Ram, Coalition  
Chris Quirk, ARC MidAtlantic Express & Surplus  
Scott Scheferman, Cylance

#### Breakout B: Psychology of a Data Breach Response

- Impact of company culture on the handling and outcome of a breach
- Understanding organizational culture to assess risk
- Organizational self-awareness to identify blindspots and improve incident response planning

#### Speakers

Yosha DeLong (M), Zurich  
Dave Navetta, Cooley  
Robert Olsen, Navigant  
Rich Sheridan, Berkley Cyber Risk Solutions  
John Austin, Fielding Graduate University

#### Breakout C: Sector Risk – Cyber Risk in the Transportation Sector

- Challenges of underwriting
- Unique vulnerabilities
- Cost of policies
- Regulatory oversight

#### Speakers

Mary Guzman (M), McGriff  
Leigh Tuccio, Allianz  
John Barrett, Bennett Bricklin & Saltzburg LLC  
Jeff Stutzman, Wapack Labs  
John Farley, Hub International

10:05 AM – 10:35 AM

Break

10:35 AM – 11:20 AM

### Breakout A: Getting to “Reasonable Cyber Risk”

- How is “reasonable” defined
- Examples of risk based analysis processes
- Legal, regulatory and security best practices

#### Speakers

Chris Cronin (M), Halock  
Bruce Radke, Vedder Price  
Tim Marlin, The Hartford  
Timothy Murphy, Office of Attorney General for the Commonwealth of Pennsylvania  
Rick Doten, Crumpton Group

### Breakout B: Retail Data Breach

- Security Standards
- Responding to a PCI Occurrence
- Unique Claims Issues
- Mobile Payments

#### Speakers

Stuart Panensky (M), Fisher Broyles  
Anthony Dolce, Chubb  
Ruston Miles, Bluefin Payments Systems  
Carrie Parikh, Wyndham Hotel Group  
Andrea Arias, FTC

### Breakout C: Security Solution Presentations

- Cyber Hygiene
- Password Security

#### Speakers

Nicholas Cramer, Symantec  
Allison Baker, Dashlane

11:30 AM – 12:15 PM

### General Session: Modeling Aggregate & Accumulative Risk

- How models can be used to assess cyber exposures
- Assessment of an insured's (and carrier's) overall data aggregation exposure
- Tools and benchmarks for evaluating a risk for cyber insurance coverage

#### Speakers

Kara Owens (M), Markel  
Doug Clare, FICO  
Patrick Bousfield, CapsicumRe  
Adam Sandler, RMS  
Tim Nunziata, Nationwide

12:15 PM

Adjourn